



# CELEBRATION OF HOPE

*luncheon*

**THURSDAY, SEPTEMBER 12, 2019**

11:00 A.M. - 1:00 P.M. | Music City Center

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# CELEBRATION OF HOPE

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*Celebration of Hope* is an inspirational luncheon celebrating the hope many men, women, and children have found through Nashville Rescue Mission.

This event will bring together hundreds of business leaders, community leaders, and faithful supporters from across Middle Tennessee to support the Mission's efforts in providing hope for today, hope for tomorrow, and hope for eternity to the hungry, homeless, and hurting in our community.

We invite you to join us on Thursday, September 12, 2019, from 11:00 a.m. to 1:00 p.m. at the beautiful Music City Center in the heart of Nashville.

While the Mission seeks to address homelessness and hopelessness in a way that is transformational and Christ-centered—we know we could not do this without the support of a generous and loving community. We invite you to join us so that together we may continue to meet the needs of the homeless and hungry in our community.

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## SPECIAL GUESTS

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### 2019 GUEST SPEAKER | **NATE FIRESTONE**

Fifteen years of struggling with an addiction to drugs and alcohol had put Nate on a path of self-destruction. After spending 38 days in jail in solitary confinement following his third DUI, he knew something had to change. Nate found the change he was looking for at Nashville Rescue Mission. At the Celebration of Hope Luncheon, you'll hear how God's love and grace radically transformed the life of this 2017 graduate of the Mission's Life Recovery Program.



### 2019 GUEST ENTERTAINMENT | **CECE WINANS**

As the best-selling and most-awarded female Gospel artist of all time, CeCe Winans is one of the most accomplished and celebrated women in modern music history. She's sold over 5 million albums in the US, topping the Gospel charts repeatedly as a solo artist, as well as with her brother BeBe. Her accolades include induction into the Gospel Music Hall of Fame, the Hollywood Walk of Fame, and the Nashville Music City Walk of Fame. She was also named a Trailblazer of Soul by BMI and has garnered multiple NAACP Image Awards, Soul Train Awards, Essence Awards, and more.

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## WHY SPONSOR?

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Nashville Rescue Mission invites you to lend your support to the *Celebration of Hope Luncheon* by serving as a sponsor, donor, or host for this milestone event, which is sure to draw a large and varied audience. Involvement as a sponsor is an exceptional means of reaching a targeted consumer-based audience with buying power. Your choice to support this event not only brings you exposure in the community, but it also creates a positive public image and general appearance of good will. Your sponsorship communicates that your company is aware of the issues of homelessness and addiction, and is committed to helping improve the lives of those affected. How much is this type of association worth? According to studies, 87 percent of consumers report having greater trust in those companies aligned with a social issue.<sup>1</sup> Sponsorships and donations from businesses, community leaders, and individuals will help the Mission continue to provide life transforming services to those in need.

*(Nashville Rescue Mission is recognized by the IRS as a publicly supported 501(c)(3) organization. As such, a portion of your donation may be tax deductible.)*

<sup>1</sup> 2017 Cone Communications CSR Study

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## SPONSORSHIP LEVELS

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### LEVEL 01

### PRESENTING SPONSOR

\$25,000

#### YOUR BENEFITS:

- Designation as a *Presenting Sponsor*, the highest level of sponsorship
- Your name listed on the Mission's website
- Your name listed in the event program
- Acknowledgment from the podium at the event
- Host a total of 20 people at two (2) tables for the luncheon, with prime room placement
- Your name displayed in a large scale, digital format during the event
- Mention in all event-related press releases distributed to media
- Dedicated social post with your logo or name relating to the event
- Dedicated Instagram Story post with your logo related to event

LEVEL

# 02

## HOPE SPONSOR

\$20,000

Hope Lives Here. With your generous donation, Nashville Rescue Mission can continue to offer hope to each person who walks through the doors. Your sponsorship gives hope for today, hope for tomorrow, and hope for eternity.

### YOUR BENEFITS:

- Your name listed on the Mission's website
- Your name listed in the event program
- Acknowledgment from the podium at the event
- Host 10 people at your table for the luncheon, with prime room placement
- Your name displayed in a large scale, digital format during the event
- Mention in all event-related press releases distributed to media
- Dedicated social post with your logo or name relating to the event

LEVEL

# 03

## DREAM SPONSOR

\$10,000

Join us as we dream about the future. With your generous sponsorship, we have a dream for what each person who calls Nashville Rescue Mission home can accomplish in the future.

### YOUR BENEFITS:

- Your name listed on the Mission's website
- Your name listed in the event program
- Acknowledgment from the podium at the event
- Host 10 people at your table for the luncheon, with prime room placement
- Your name displayed in a large scale, digital format during the event
- Your name will appear in a social post related to the event.

LEVEL

# 04

## PROMISE SPONSOR

\$5,000

Let God's promise shine. The promise of safe shelter, nutritious food, warm clothing, and more can be fulfilled for those in need with your generous donation. Thank you for helping us keep our promise.

### YOUR BENEFITS:

- Your name listed on the Mission's website
- Your name listed in the event program
- Acknowledgment from the podium at the event
- Host 10 people at your table for the luncheon
- Your name displayed in a large scale, digital format during the event

LEVEL

05

## BELIEVE SPONSOR

\$2,500

*"The future belongs to those who believe in the beauty of their dreams."* - Eleanor Roosevelt  
Your gift says you believe in the Mission. We thank you for also believing in what God can do in and through the lives of the less fortunate.

### YOUR BENEFITS:

- Your name listed on the Mission's website
- Your name listed in the event program
- Acknowledgment from the podium at the event
- Host 10 people at your table for the luncheon

LEVEL

06

## LIFE RECOVERY PROGRAM PARTICIPANT TABLE SPONSOR

\$1,500

Life Recovery Program Participants from the Men's and Women's Campuses will be attending this event. Your sponsorship of this level provides funding for a table of ten (10) participants to attend. (Enrollment averages 130 participants, which will require 13 tables.)

### YOUR BENEFITS:

- Your name listed on the Mission's website
- Your name listed in the event program

LEVEL

07

## TABLE SPONSOR

\$1,500

Your contribution of \$1,000 allows you to sponsor a table for ten (10) where you may invite business associates, co-workers, family, or friends to join you at this year's event.



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# WHY SHOULD YOU SPONSOR AS A COMPANY?

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Depending on your sponsorship level, your company has the opportunity to receive the following:

- Your company name/logo displayed in a large scale, digital format during the event
- Your company name mentioned in event-related press releases distributed to media
- Your company name/logo prominently placed in the event program.
- Your company name/logo will appear in social media posts related to the event (over 20,000 Facebook likes; over 5,000 Twitter followers, over 3,500 Instagram followers)
- Your company name/logo will appear on the Mission's website (*nashvillerescuemission.org*) in relation to the event (over 12,500 monthly average users)

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## OUR HISTORY

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In 1953, Dr. Charles Fuller, a well-known Gospel radio preacher from *The Old Fashioned Revival Hour* was invited to lead a revival at the Ryman Auditorium. After seeing so many homeless men on the streets of Nashville, Fuller returned the money he received for speaking to be used for the establishment of a place that would care for the

city's homeless. In 1954, Nashville Union Mission, today known as Nashville Rescue Mission, opened its doors to the homeless and hurting in the community. Our mission is to provide hope for today, hope for tomorrow, and hope for eternity to the hungry, homeless, and hurting.

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## CORE VALUES

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### 01 **EXTRAVAGANT FAITH**

We live in full anticipation that God will do in the ministry of Nashville Rescue Mission those things we are willing to believe Him for and trust Him to do.

EPHESIANS 3:20 KJV

### 02 **RADICAL HOSPITALITY**

We believe God has called and commissioned us to be ministers of His radical love, grace, and mercy and we demonstrate that by treating those we serve in a way that honors that calling. We make God "visible" through hospitality.

MATTHEW 5:16 KJV

### 03 **CONTINUOUS IMPROVEMENT**

We never stop learning and growing, but respond to every opportunity with excitement in order to reach our full potential.

PROVERBS 18:15 NLT

### 04 **EXCELLENCE**

We turn away from minimal expectations, choose excellence in everything we do, and challenge those we lead to give their best to the ministry of Nashville Rescue Mission and the people we serve.

COLOSSIANS 3:23 NIV

### 05 **CULTURE OF HONOR**

We honor those that have laid the path before us and bless those who labor among us, as we embrace the future ahead of us.

ROMANS 12:10 NIV

# CELEBRATION OF HOPE

Commitment Form

**YES**, I want to be a part of Nashville Rescue Mission's *Celebration of Hope Luncheon* on Thursday, September 12, 2019, at 11:00 a.m. at the Music City Center (201 5<sup>th</sup> Ave S, Nashville, TN 37203).

LEVEL 1  
**PRESENTING SPONSOR**  
\$25,000

LEVEL 2  
**HOPE SPONSOR**  
\$20,000

LEVEL 3  
**DREAM SPONSOR**  
\$10,000

LEVEL 4  
**PROMISE SPONSOR**  
\$5,000

LEVEL 5  
**BELIEVE SPONSOR**  
\$2,500

LEVEL 6  
**LIFE RECOVERY PROGRAM  
PARTICIPANT TABLE  
SPONSOR**  
\$1,500

LEVEL 7  
**TABLE SPONSOR**  
\$1,500

▶ List Table Attendees below

## CONTACT INFORMATION:

BUSINESS

INDIVIDUAL

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company/Organization \_\_\_\_\_ Type of Business \_\_\_\_\_

President or CEO Name \_\_\_\_\_

Title \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_ ext \_\_\_\_\_ Email \_\_\_\_\_

Primary Contact Name Title \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_ ext \_\_\_\_\_ Email \_\_\_\_\_

## PAYMENT INFORMATION:

Amount of Sponsorship \$ \_\_\_\_\_

I cannot attend but would like to give a gift of \$ \_\_\_\_\_

Check (*Payable to Nashville Rescue Mission*) included with form

Credit Card

Visa / Mastercard / Discover / Am Ex / Other

Card Number \_\_\_\_\_

Expiration date \_\_\_\_\_ / \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

## TABLE ATTENDEES:

01. \_\_\_\_\_

02. \_\_\_\_\_

03. \_\_\_\_\_

04. \_\_\_\_\_

05. \_\_\_\_\_

06. \_\_\_\_\_

07. \_\_\_\_\_

08. \_\_\_\_\_

09. \_\_\_\_\_

10. \_\_\_\_\_

***Please return completed form to:***

Nashville Rescue Mission, Attn: Director of Special Events

639 Lafayette Street, Nashville, TN 37203 | [sputnam@nashvillerescuemission.org](mailto:sputnam@nashvillerescuemission.org)

TODAY'S DATE:

\_\_\_\_ / \_\_\_\_ / \_\_\_\_



639 Lafayette Street, Nashville, TN 37203

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