



2026-2027

SPONSORSHIP OPPORTUNITIES

Hope Lives Here | NashvilleRescueMission.org



About Nashville Rescue Mission

Nashville Rescue Mission provides hope for today, hope for tomorrow, and hope for eternity for those who are hungry, hurting, and experiencing homelessness. It is a place of hope and transformation for our neighbors in need. What began in 1954 as a small downtown refuge for men in crisis has grown into a comprehensive ministry serving more than 7,000 men, women, and children each year across two campuses: the Linda & Mike Curb Men's Center and Linda & Mike Curb Women's Center.



- In 1954, the Mission opened its doors with just two rooms on 429 McGavock Street, planting the seeds of a legacy of hope.

Every day, the Mission provides warm meals, safe shelter, life recovery programs, and essential resources to help individuals rebuild their lives. But beyond the services offered, Nashville Rescue Mission is a place where people are met with dignity, compassion, and the opportunity for lasting change.

This work is only possible because of the faithful support of our community. Sponsorships play a vital role in helping us continue this ministry, meeting urgent physical needs while also offering spiritual support and long-term hope. We invite you to join us in standing alongside our guests as a beacon of hope for those who need it most.



*Because of You, Lives Were Transformed in 2025**

 **599,797**

MEALS SHARED WITH NEIGHBORS IN NEED

 **37,030**

ITEMS OF CLOTHING PROVIDED

 **25,558**

CASE MANAGEMENT, THERAPY, COACHING, & COUNSELING CONTACTS

 **6,089**

MEN, WOMEN, & CHILDREN SAFELY SHELTERED

 **794**

GUESTS WELCOMED EACH NIGHT

 **522**

GAINED EMPLOYMENT

 **443**

PLACED IN PERMANENT HOUSING

 **358**

FAMILIES CARED FOR WITH COMPASSION

 **89**

LIFE RECOVERY PROGRAM GRADUATES

 **29**

ENROLLED IN HIGH SCHOOL EQUIVALENCY CLASSES

**Fiscal Year covering October 1, 2024 through September 30, 2025*

Moments of Impact



FAMILY MINISTRIES

When Nataski and her three sons approached the doors at Nashville Rescue Mission, they had nowhere else to go. Living out of their truck, she prayed for God to lead them somewhere safe—and He did. Through the Mission, Nataski found shelter, encouragement, and renewed faith. This summer, she and her boys moved into permanent housing, grateful for the fresh start God provided.

"I just asked God to lead me. I said, 'Lord, please just lead me somewhere.' They welcomed us in with open arms."

EMERGENCY SERVICES MINISTRIES

When Grace arrived at Nashville Rescue Mission, she was grieving deep loss and starting over. After the deaths of her husband and her beloved service dog, Mr. Greg, she came to Nashville seeking medical care and a place to heal. Through the Mission's Emergency Services Ministry, she found safety, prayer, and community. Today, Grace has secured permanent housing and looks forward to helping others find hope through Faith.

"It gives me a roof over my head, a bed to sleep in, and an opportunity to get to pray with women. It's been a blessing in a lot of ways."



LIFE RECOVERY MINISTRIES

Rex spent years caught in addiction, searching for peace and a way forward. When he came to Nashville Rescue Mission's Life Recovery Program, he found not only healing, but a new purpose rooted in faith. Today, Rex is thriving in his work beyond the Mission, living each day with gratitude and the joy of a life restored.

"I hadn't seen a Mission that's been as good as this one. I really hadn't, and it really helped me. I like clean living. I really like clean living now."

Why Sponsor?

Every day, men, women, and children walk through the doors of Nashville Rescue Mission seeking refuge, hope, and a chance to begin again. With the support of partners like you, we meet them with compassion, resources, and the tools to rebuild their lives. Sponsorship is a powerful way to stand with our neighbors in need and to show your commitment to making Middle Tennessee a stronger, more caring community for all. We welcome sponsorships of all kinds—individual, corporate, foundation, church partners, and more.

PARTNER WITH PURPOSE

Align with a mission that restores dignity, offers hope, and meets urgent needs for neighbors experiencing homelessness, hunger, and addiction across Middle Tennessee.

PURPOSE-DRIVEN IMPACT

Your sponsorship directly supports life-changing programs that help men, women, and children find healing, stability, and long-term recovery.

COMMUNITY ENGAGEMENT

Show your commitment to the community by partnering with the Mission, putting compassion into action and inspiring others to make a difference.

VISIBILITY & BRAND RECOGNITION

Gain meaningful exposure through event promotions, media opportunities, and public recognition that highlights your commitment to social good.

NETWORKING & PARTNERSHIPS

Connect with business leaders, community partners, and advocates who share a passion for creating lasting impact throughout Middle Tennessee.

We invite you to consider how your company can help address the real challenges of homelessness, hunger, and addiction, and be part of the solution.



► LET'S CELEBRATE HOPE IN ACTION

Become a sponsor and help build a legacy of compassion, resilience, and transformation in our community. **Complete the Commitment Form** on the final page to begin your sponsorship journey and make a lasting difference.

99.7 WTN "More Than a Meal" Radiothon

Help Nashville Rescue Mission and SuperTalk 99.7 WTN feed and care for men, women, and children experiencing homelessness right here in Nashville. Tune in to our "More Than A Meal" Challenge Radiothon on **Monday, November 23rd from 5:00 A.M. to 7:00 P.M. on WTN 99.7**, to hear inspirational stories of hope and healing. Men and women in our Life Recovery Program will answer calls from listeners donating to help reach our goal.

EXCLUSIVE PHONE BANK SPONSOR • \$15,000

ONLY 1 AVAILABLE

- Official phone bank sponsor (exclusive)
- Multiple mentions during live and remote broadcast
- Company name given out with the phone number each time donations are solicited:
"Call the Your Business Name Phone Bank" to give your gift to those in need
- Your name listed on the Mission's website
- Your name will appear in social post related to the event

EXCLUSIVE BROADCAST ROOM SPONSOR • \$10,000

ONLY 1 AVAILABLE

- Official broadcast room sponsor (exclusive)
- 2+ mentions per hour during live and remote broadcast
- Live interview with the radio personalities in the "Nelson Mazda" interview room
- Your sponsor name displayed in the broadcast room behind the broadcast table
- Your sponsor name in 2+ posts on 99.7's social media accounts
- Your sponsor name listed on Nashville Rescue Mission's website

EXCLUSIVE PLEDGE BOARD SPONSOR • \$5,000

ONLY 1 AVAILABLE

- Multiple mentions per story during the radiothon
- Onsite and remote hourly promotional opportunities during the radiothon
- Your sponsor name listed on Nashville Rescue Mission's website

STORY SPOTLIGHT SPONSOR • \$2,500

ONLY 4 AVAILABLE

- Multiple mentions per story during the radiothon
- Onsite and remote hourly promotional opportunities during the radiothon
- Your sponsor name listed on Nashville Rescue Mission's website

99.7 WTN "More Than a Meal" Radiothon

With your generous donation, Nashville Rescue Mission will continue to offer hope to each person who walks through our doors. Your sponsorship support gives hope for today, hope for tomorrow, and hope for eternity.



Dan Mandis



Matt Murphy



Life Recovery Program Participants

Mission:Possible - Turkey Fry & Concert

Launched in 2005, Tracy Lawrence's Mission:Possible Turkey Fry has been a huge blessing to Nashville Rescue Mission and those in need in our community. Now in its 21st year, the annual Turkey Fry has fried thousands of turkeys, raised millions of dollars, and brought together an all-star lineup of artists to turn compassion into action for Middle Tennessee.

This year's Mission:Possible Turkey Fry will take place at **The Fairgrounds Nashville, located at 401 Wingrove Street, Nashville, on November 24th, 2026.** Tracy and friends plan to fry over a thousand turkeys for those experiencing homelessness during this year's annual event.

Later that evening, Tracy and his lineup of country music all-stars will take the stage at a Luke Comb's Category 10, offering a Thank You concert with hospitality. You and your guests will have a meet-and-greet with Tracy before taking your VIP seats.

PIT SPONSOR • \$10,000

ONLY 10 AVAILABLE

- Unique opportunity to fry a turkey WITH Tracy at the event!
- Host 10 people in the gold section at the benefit concert with a seated dinner.
- Name displayed at the Turkey Fry and the benefit concert, on all press releases, and verbal acknowledgment from show stage.
- Private Meet and Greet session with Tracy Lawrence prior to the concert.
- Logo on the Mission:Possible website.
- Custom show print for concert goers.



- “Nashville Rescue Mission is a blessing to our community,” said Tracy Lawrence. “Each year I am humbled by the outpouring of support from friends who give their time to be part of the Turkey Fry. This special day allows us the opportunity to help raise awareness of the great services the Mission provides every day to the homeless and those in need.”

Mission:Possible - Turkey Fry & Concert

TITLE SPONSOR • \$40,000

ONLY 1 AVAILABLE

- Host 30 people in the platinum section – front and center of the benefit concert with a seated dinner.
- Name displayed at the Turkey Fry and the benefit concert, on all press releases, and verbal acknowledgment from show stage.
- Private Meet and Greet session with Tracy Lawrence prior to the concert.
- Logo on the Mission:Possible website.
- Custom show print for concert goers.
- Team of four at the Mission:Possible Celebrity Golf Tournament (May 2027)

PRESENTING SPONSOR • \$25,000

ONLY 3 AVAILABLE

- Host 20 people in the platinum section–front and center of the benefit concert with a seated dinner.
- Name displayed at the Turkey Fry and the benefit concert, on all press releases, and verbal acknowledgment from show stage.
- Private Meet and Greet session with Tracy Lawrence prior to the concert.
- Logo on the Mission:Possible website.
- Custom show print for concert goers.

GOBBLE SPONSOR • \$5,000

- Host 4 people in the silver section at the benefit concert with a seated dinner.
- Name displayed at the Turkey Fry and the benefit concert, on all press releases, and verbal acknowledgment from show stage.
- Private Meet and Greet session with Tracy Lawrence prior to the concert.
- Logo on the Mission:Possible website.
- Custom show print for concert goers.



Hope & Life Recovery - Monthly Sponsorships

As a sponsor of the Life Recovery Program, your organization will play a pivotal role in transforming lives at the very heart of our community. This program offers men and women facing homelessness, addiction, and trauma a chance to rebuild their lives through Christ-centered care, counseling, education, and job readiness.

Your sponsorship provides not only essential resources for daily care, therapy, and life-skills training—it also sends a powerful message of compassion, hope, and community responsibility. It's an opportunity to stand beside individuals who are courageously pursuing change and to witness the lasting impact that true restoration can have on families, neighborhoods, and future generations.

Together, we'll create a partnership that reflects your values while helping restore dignity, purpose, and faith to those in desperate need. This is more than a gift, it's an invitation to walk alongside someone on a life-changing journey.

MONTH-LONG SPONSORSHIP • \$10,000

Based on availability, you'll pick your month and program—Men's and/or Women's Life Recovery Program. Throughout your sponsorship month, you'll have opportunities to engage in program activities with the participants. There are a variety of options you can opt into, so we'll help you build out a plan that works for your schedule and goals.



Hope & Life Recovery - Monthly Sponsorships

PROMOTIONAL BENEFITS

- Nashville Rescue Mission will collaborate with you to highlight your support
- Prominent sponsor signage with your logo displayed in Men's and/or Women's Center lobby during your sponsorship month
- Your sponsorship featured on Nashville Rescue Mission's social media platforms throughout the month
- A dedicated social post highlighting the sponsor in action
- Logo placement on Nashville Rescue Mission's website highlighting your support

OPTIONAL ENGAGEMENT ACTIVITIES

- Day of Service — serving a meal together
- Host a Friday Night Coffee House during your designated month
- Host a unique special event or outing, directly interacting with Life Recovery Program participants
- Participation in the Celebration of Life Recovery Program Achievements of your designated month
- Participation in our quarterly job fair to highlight your company's employment opportunities



Anchor Investments, 2026 Sponsor

- "We are so happy to hear that everyone enjoyed the evening and had a great time. Our team had such a wonderful time and genuinely loved getting to connect with the guys. Our main goal was to foster those connections and make everyone feel seen and cared for, so we're thrilled if we hit that mark. We are incredibly proud to be in partnership with you and the Men's Life Recovery team!"

THANK YOU!



639 Lafayette Street, Nashville, TN 37203

p 615-255-2475 | f 615-259-3711 | NashvilleRescueMission.org

Commitment Form

99.7 WTN RADIOTHON

Monday, November 23, 2026 | 5:00 A.M. - 7:00 P.M. | Linda & Mike Curb Men's Center

☐ EXCLUSIVE
PHONE BANK
SPONSOR:

\$15,000

☐ EXCLUSIVE
BROADCAST
ROOM SPONSOR:

\$10,000

☐ EXCLUSIVE
PLEDGE BOARD
SPONSOR:

\$5,000

☐ STORY SPOTLIGHT
SPONSOR:

\$2,500

MISSION:POSSIBLE TURKEY FRY AND CONCERT

Tuesday, November 24, 2026 | The Fairgrounds Nashville | Concert: Luke Comb's Category 10

☐ TITLE
SPONSOR:

\$40,000

☐ PRESENTING
SPONSOR:

\$25,000

☐ PIT
SPONSOR:

\$10,000

☐ GOBBLE
SPONSOR:

\$5,000

HOPE & LIFE RECOVERY

Monthly in 2026-2027 | Linda & Mike Curb Men's Center | Linda & Mike Curb Women's Center

SPONSORSHIP
MONTH:

upon availability

☐ MEN'S LIFE
RECOVERY
PROGRAM
SPONSOR:

\$10,000

☐ WOMEN'S LIFE
RECOVERY
PROGRAM
SPONSOR:

\$10,000

Contact Information

☐ **BUSINESS** ☐ **CHURCH** ☐ **ORGANIZATION** ☐ **INDIVIDUAL**

Primary Contact Name _____ Title _____

Phone (_____) _____ - _____ ext _____ Email _____

Company/Organization _____ Type of Business _____

Address _____

City _____ State _____ Zip _____

PAYMENT INFORMATION:

Amount of Sponsorship \$ _____

☐ I cannot attend but would like to give a gift of \$ _____

☐ Check (Payable to Nashville Rescue Mission) included with form

☐ Credit Card

Visa / Mastercard / Discover / Am Ex / Other

Card Number _____

Expiration date _____ / _____ Security Code _____

Signature _____

Please return completed form to:

Nashville Rescue Mission, Attn: Development
639 Lafayette Street, Nashville, TN 37203 | events@nashvillerescuemission.org

TODAY'S DATE:

____/____/____