



2025

SPONSORSHIP OPPORTUNITIES

HOPE LIVES HERE



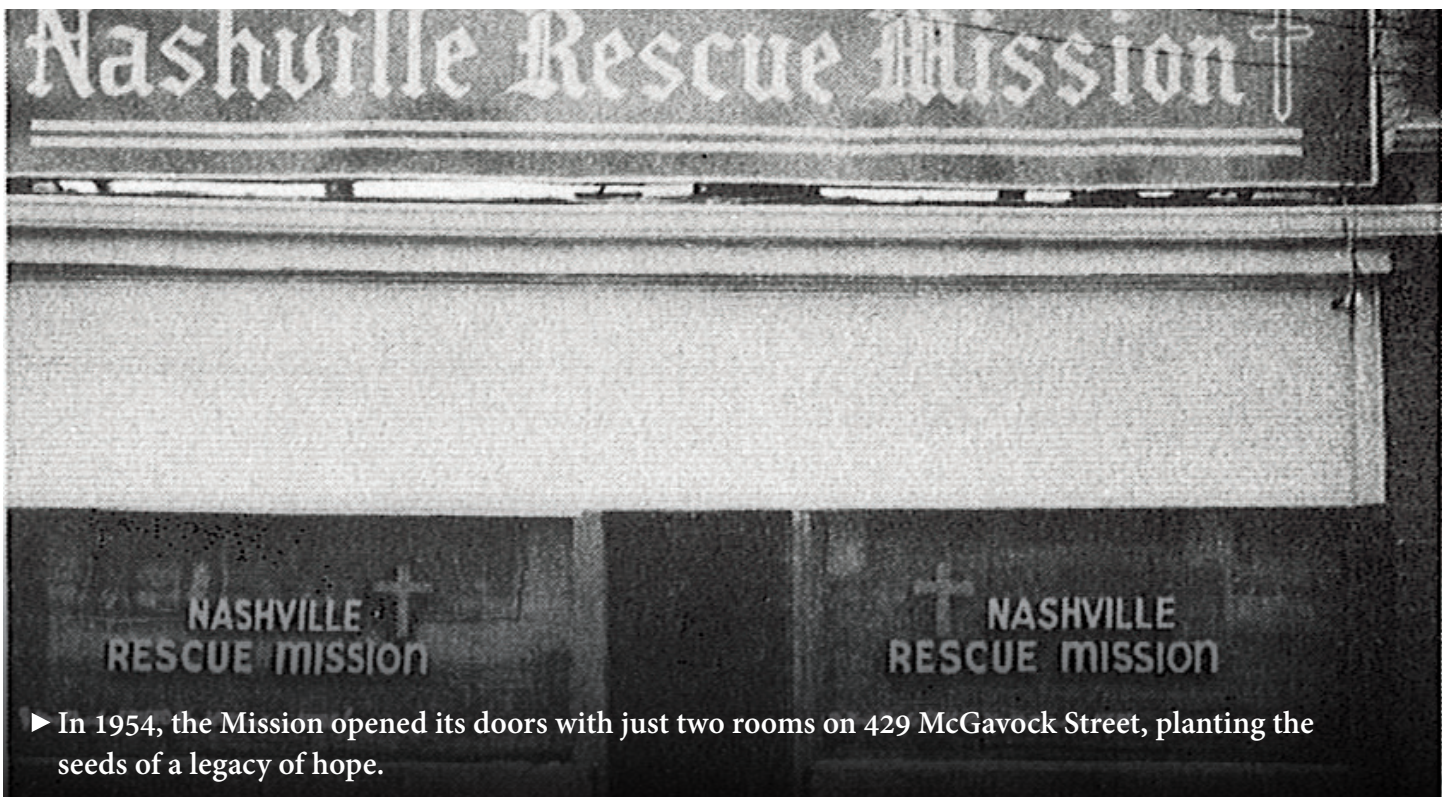
NashvilleRescueMission.org

ABOUT NASHVILLE RESCUE MISSION

Nashville Rescue Mission is a place of hope and transformation for those facing homelessness, hunger, and hardship. What began in 1954 as a small downtown refuge for men in crisis has grown into a comprehensive ministry serving more than 7,000 men, women, and children each year across two campuses.

Every day, the Mission provides warm meals, safe shelter, life recovery programs, and essential resources to help individuals rebuild their lives. But beyond the services offered, Nashville Rescue Mission is a place where people are met with dignity, compassion, and the opportunity for lasting change.

This work is only possible because of the faithful support of our community. Sponsorships play a vital role in helping us continue this ministry, meeting urgent physical needs while also offering spiritual support and long-term hope. We invite you to join us in standing alongside our guests as a beacon of hope for those who need it most.



► In 1954, the Mission opened its doors with just two rooms on 429 McGavock Street, planting the seeds of a legacy of hope.

BECAUSE OF YOU, LIVES WERE TRANSFORMED IN 2024



7,925 MEN, WOMEN, AND CHILDREN SHELTERED SAFELY



808 AVERAGE NUMBER OF GUESTS EACH NIGHT



706 FAMILIES CARED FOR



609,809 MEALS SERVED



37,834 NUMBER OF CLOTHING ITEMS PROVIDED



22,267 CASE MANAGEMENT, THERAPY, COACHING, COUNSELING CONTACTS



69 LIFE RECOVERY PROGRAM GRADUATES



24 ENROLLED IN HIGH SCHOOL EQUIVALENCY CLASSES



410 GAINED EMPLOYMENT



470 PLACED IN PERMANENT HOUSING

WHY SPONSOR?

Every day, men, women, and children walk through the doors of Nashville Rescue Mission seeking refuge, hope, and a chance to start again. With the support of partners like you, we meet them with compassion, resources, and the tools to rebuild their lives. Corporate sponsorship is a powerful way to stand with our neighbors in need and to show your company's commitment to making Middle Tennessee a stronger, more compassionate community for all.

Partner with Purpose

Sponsoring Nashville Rescue Mission is more than a philanthropic gesture; it's an investment in humanity and in the spirit of Middle Tennessee. By aligning with a cause that continues to meet urgent needs in our community, your company demonstrates an unwavering commitment to restoring dignity, offering hope, and supporting lives in crisis.

Purpose-Driven Impact

Your sponsorship supports a mission that goes beyond charity—it transforms lives. By joining us, your company becomes part of an enduring legacy of hope, healing, and recovery that has empowered thousands of men, women, and children to overcome homelessness and addiction.

Community Engagement

Corporate sponsorship offers a meaningful way to engage with the local community. It positions your brand as a compassionate leader, one that values people over profit and is committed to making a real difference. Your involvement not only inspires your employees and customers but also sets an example for others to follow.

Visibility and Brand Recognition

Sponsors receive recognition through promotional materials, media exposure, and event platforms. This visibility showcases your company's commitment to social good, fostering trust and loyalty among your stakeholders, customers, clients, and team members alike.

Networking and Partnerships

Nashville Rescue Mission brings together a wide range of stakeholders: business leaders, civic officials, philanthropists, volunteers, and advocates. As a sponsor, you'll have opportunities to connect with others who share a heart for impact, opening doors to future collaboration and community partnerships.

We invite you to consider how your company can help address the real challenges of homelessness, hunger, and addiction, and be part of the solution.

Let's Celebrate Hope in Action

Become a corporate sponsor and help build a legacy of compassion, resilience, and transformation in our community. Complete the Commitment Form on the final page to begin your sponsorship journey and make a lasting difference.

At Nashville Rescue Mission, every meal served is more than food, it's fellowship, hope, and a reminder that no one is alone. ◀



PRAISE SYMPHONY CONCERT - OCTOBER 11, 2025

The Nashville Praise Symphony will present a free concert at Nashville Rescue Mission on Saturday, October 11th, at 7:00 p.m., held in the chapel of the Linda & Mike Curb Men's Center. Everyone is welcome to join us for this special evening.

Founded in 2002, the Nashville Praise Symphony is a distinguished ensemble of over 50 of the finest church musicians from the greater Nashville area. Led by renowned arranger and instrumental director Camp Kirkland, the orchestra has supported many groups over the years, including Nashville Rescue Mission, which was the beneficiary of their very first benefit concert.

"We see this orchestra as a ministry to the musicians, the audience, and to Christ-centered ministries worldwide," says Camp Kirkland. "Through our concerts, thousands of dollars have been raised to support Nashville Rescue Mission and other vital ministries."

PRESENTING SPONSOR - \$10,000

- Designation as a Presenting Sponsor, the highest level of sponsorship
- Your name listed on the Mission's website
- Dinner with the Nashville Praise Symphony performers prior to the event
- Your name listed in the event program
- Your name displayed in a large scale, digital format prior to the event
- Dedicated social post with your logo or name relating to the event

HOPE SPONSOR - \$5,000

- Your name listed on the Mission's website
- Your name listed in the event program
- Your name displayed in a large scale, digital format prior to the event
- Your name will appear in a social post related to the event.

DREAM SPONSOR - \$2,500

- Your name listed on the Mission's website
- Your name listed in the event program
- Your name displayed in a large scale, digital format prior to the event

PROMISE SPONSOR - \$1,000

- Your name listed in the event program



99.7 WTN RADIOTHON - NOVEMBER 24, 2025

Help Nashville Rescue Mission and SuperTalk 99.7 WTN feed and care for men, women, and children experiencing homelessness right here in Nashville.

Tune in to our "More Than A Meal" Challenge Radiothon on Monday, November 24th from 5:00 a.m. to 7:00 p.m. on WTN 99.7, to hear inspirational stories of hope and healing. Show hosts will be broadcasting live from our Linda & Mike Curb Men's Center as Life Recovery Program participants answer calls from listeners donating to help reach out goal.

With your generous donation, Nashville Rescue Mission will continue to offer hope to each person who walks through our doors. Your sponsorship support gives hope for today, hope for tomorrow, and hope for eternity.

PRESENTING SPONSOR - \$25,000

- Exclusive designation as Presenting Sponsor for the event
- Multiple mentions throughout the live broadcast for your company as "Presenting Sponsor"
- Your name listed on the Mission's website
- Dedicated social post with your logo or name relating to the event
- Dedicated Instagram Story post with your logo related to event

EXCLUSIVE PHONE BANK SPONSOR - \$10,000

- Official phone bank sponsor (exclusive)
- Multiple mentions during live and remote broadcast
- Company name given out with the phone number each time donations are solicited:
"Call the Your Business Name Phone Bank" to give your gift to those in need
- Your name listed on the Mission's website
- Your name will appear in social post related to the event

EXCLUSIVE PLEDGE BOARD SPONSOR - \$5,000

- Official pledge board sponsor (exclusive)
- Multiple mentions during live and remote broadcast
- Company name given out with the totals for money raised
- Your name listed on the Mission's website

CHALLENGE SPONSOR - \$2,500+

- Multiple mentions per hour during the radiothon
- Onsite and/or remote hourly promotional opportunities during the radiothon
- Your name listed on the Mission's website

HOURLY SPONSOR - \$1,000

- Multiple mentions per hour during the radiothon
- Onsite and remote hourly promotional opportunities during the radiothon
- Your name listed on the Mission's website



MISSION:POSSIBLE TURKEY FRY & CONCERT—NOVEMBER 25, 2025

Launched in 2005, Tracy Lawrence's Mission:Possible Turkey Fry has been a huge blessing to Nashville Rescue Mission and those in need in our community. Now in its 20th year, the annual Turkey Fry has fried thousands of turkeys, raised millions of dollars, and brought together an all-star lineup of artists to turn compassion into action for Middle Tennessee.

This year's Mission:Possible Turkey Fry will take place at The Fairgrounds of Nashville, located at 625 Smith Avenue, Nashville, on November 25th, 2025. Tracy and friends plan to fry over a thousand turkeys for those experiencing homelessness during this year's annual event.

Later that evening, Tracy and his lineup of country music all-stars will take the stage at Luke Combs' Category 10, located at 120 2nd Ave. N, Nashville. You and your guests will have a meet-and-greet with Tracy before taking your VIP seats.

"Nashville Rescue Mission is a blessing to our community," said Tracy Lawrence. "Each year I am humbled by the outpouring of support from friends who give their time to be part of the Turkey Fry. This special day allows us the opportunity to help raise awareness of the great services the Mission provides every day to the homeless and those in need."

TITLE SPONSOR - \$40,000

- Host 30 people in the platinum section - front and center of the benefit concert with a seated dinner.
- Name displayed at the Turkey Fry and the benefit concert, on all press releases, and verbal acknowledgment from show stage.
- Logo on the Mission:Possible website.
- Private Meet and Greet session with Tracy Lawrence prior to the concert.
- Custom show print for concert goers.
- Team of four at the Mission:Possible Celebrity Golf Tournament (May 2026)

PRESENTING SPONSOR - \$25,000

- Host 20 people in the platinum section - front and center of the benefit concert with a seated dinner.
- Name displayed at the Turkey Fry and the benefit concert, on all press releases, and verbal acknowledgment from show stage.
- Private Meet and Greet session with Tracy Lawrence prior to the concert.
- Logo on the Mission:Possible website.
- Custom show print for concert goers.

PIT SPONSOR - \$10,000

- Host 10 people at the gold section - front of the benefit concert with a seated dinner.
- Name displayed at the Turkey Fry and the benefit concert, on all press releases, and verbal acknowledgment from show stage.
- Private Meet and Greet session with Tracy Lawrence prior to the concert.
- Logo on the Mission:Possible website.
- Custom show print for concert goers.
- Unique opportunity to fry a turkey WITH Tracy at the day of event!

MISSION:POSSIBLE TURKEY FRY & CONCERT—NOVEMBER 25, 2025

CARE PACKAGE SPONSOR - \$7,500

- Host 6 people at the silver section - front of the benefit concert with a seated dinner.
- Name displayed at the Turkey Fry and the benefit concert, on all press releases, and verbal acknowledgment from show stage.
- Logo on the Mission:Possible website.
- Private Meet and Greet session with Tracy Lawrence prior to the concert.
- Custom show print for concert goers.

GOBBLE SPONSOR - \$5,000

- Host 4 people at the silver section - front of the benefit concert with a seated dinner.
- Name displayed at the Turkey Fry and the benefit concert, on all press releases, and verbal acknowledgment from show stage.
- Private Meet and Greet session with Tracy Lawrence prior to the concert.
- Logo on the Mission:Possible website.
- Custom show print for concert goers.



HOPE & RECOVERY—LRP SPONSORSHIPS FOR 2026

As a sponsor of the Life Recovery Program, your organization will play a pivotal role in transforming lives at the very heart of our community. This program offers men and women facing homelessness, addiction, and trauma a chance to rebuild their lives through Christ-centered care, counseling, education, and job readiness.

Your sponsorship provides not only essential resources for daily care, therapy, and life-skills training—it also sends a powerful message of compassion, hope, and corporate responsibility. It's an opportunity to stand beside individuals who are courageously pursuing change and to witness the lasting impact that true restoration can have on families, neighborhoods, and future generations.

Together, we'll create a partnership that reflects your company's values while helping restore dignity, purpose, and faith to those in desperate need. This is more than a gift, it's an invitation to walk alongside someone on a life-changing journey.

MONTH-LONG SPONSORSHIP - \$10,000

Pick your month and choice of men's and/or women's Life Recovery Program (based on availability).

You'll have opportunities to engage in the Life Recovery Program with a variety of options throughout your sponsorship month.

Promotional Benefits:

- Nashville Rescue Mission will collaborate with the sponsor to highlight their support
- Your sponsorship featured on Nashville Rescue Mission's social media platforms throughout the month
- A dedicated social post highlighting the sponsor in action (Supporter Spotlight)
- Logo placement on Nashville Rescue Mission's website highlighting your support of the Life Recovery Program
- Prominent sponsor signage with your logo displayed in campus lobby during your sponsorship month

Optional Engagement Opportunities Include:

- Day of Service — serving a meal together
- Host a Friday evening Coffee House during your designated month
- Host a special event or outing, directly interacting with Life Recovery Program participants
- Participation in the graduation celebration of your designated month
- Participation in the quarterly job fair to highlight your company's employment opportunities



COMMITMENT FORM

PRAISE SYMPHONY

Saturday, October 11, 2025 | 7:00 P.M. | Linda & Mike Curb Men's Center Chapel

☐ PRESENTING SPONSOR:

\$10,000

☐ HOPE SPONSOR:

\$5,000

☐ DREAM SPONSOR:

\$2,500

☐ PROMISE SPONSOR:

\$1,000

99.7 WTN RADIOTHON

Monday, November 24, 2025 | 5:00 A.M. - 7:00 P.M. | Linda & Mike Curb Men's Center

☐ PRESENTING SPONSOR:

\$25,000

☐ EXCLUSIVE PHONE BANK SPONSOR:

\$10,000

☐ EXCLUSIVE PLEDGE BOARD SPONSOR:

\$5,000

☐ CHALLENGE SPONSOR:

\$2,500 and above

☐ HOUR SPONSOR:

\$1,000

MISSION:POSSIBLE TURKEY FRY AND CONCERT

Tuesday, November 25, 2025 | The Fairgrounds of Nashville | Concert: Category 10

☐ TITLE SPONSOR:

\$40,000

☐ PRESENTING SPONSOR:

\$25,000

☐ PIT SPONSOR:

\$10,000

☐ CARE PACKAGE SPONSOR:

\$7,500

☐ GOBBLE SPONSOR:

\$5,000

HOPE & RECOVERY

Monthly in 2026 | Linda & Mike Curb Men's Center | Linda & Mike Curb Women's Center

SPONSORSHIP MONTH:

upon availability

☐ MEN'S LIFE RECOVERY SPONSOR:

\$10,000

☐ WOMEN'S LIFE RECOVERY SPONSOR:

\$10,000

☐ SPONSOR BOTH:

\$15,000

CONTACT INFORMATION

☐ BUSINESS ☐ CHURCH ☐ ORGANIZATION ☐ INDIVIDUAL

Primary Contact Name _____ Title _____

Phone (_____) _____ - _____ ext _____ Email _____

Company/Organization _____ Type of Business _____

Address _____

City _____ State _____ Zip _____

PAYMENT INFORMATION:

Amount of Sponsorship \$ _____

☐ I cannot attend but would like to give a gift of \$ _____

☐ Check (*Payable to Nashville Rescue Mission*) included with form

☐ Credit Card

Visa / Mastercard / Discover / Am Ex / Other

Card Number _____

Expiration date _____ / _____ Security Code _____

Signature _____

Please return completed form to:

Nashville Rescue Mission, Attn: Development

639 Lafayette Street, Nashville, TN 37203 | events@nashvillerescuemission.org

TODAY'S DATE:

____ / ____ / ____



639 Lafayette Street, Nashville, TN 37203

p 615-255-2475 *f* 615-259-3711 | NashvilleRescueMission.org