



hearts *of* hope

L U N C H E O N



SPONSORSHIP OPPORTUNITIES

Saturday, February 10, 2018

11:00 A.M. - 1:00 P.M.

Trevecca Nazarene University

Boone Business Building

HEARTS OF HOPE

Hearts of Hope is sure to be a spectacular event and we ask you to join us. On this day, Nashville Rescue Mission invites you to be a part of sharing love and compassion with the women who seek safe shelter, nutritious meals, and recovery from some of the harshest struggles of life through the programs and services offered at the Mission.

With your generous support, Mission guests and program participants will be blessed with a day they will not soon forget as they are treated to a beautiful luncheon where they are the guests of honor. This is an incredible opportunity to share the truth of God's love with a group of women who are often marginalized by society. You can be a Heart of Hope!

Valentine's Day is traditionally a day for celebrating romantic love. Many of the women who come to Nashville Rescue Mission in search of help and hope are simply struggling to survive. Perhaps escaping an abusive husband or boyfriend or a home environment filled with drugs and alcohol. For them, Valentine's Day is another reminder of the genuine, unconditional love they've yet to experience.

You can be a Heart of Hope to a woman who is in desperate need. With your support, we want the women who are overnight guests of the Mission, or participants in one of the Mission's Life Recovery Programs, to understand they are worthy of love ... and that God loves each one of His children, unconditionally.

SPECIAL GUESTS



GUEST SPEAKER

TIA ROACH

A graduate of the Mission's Life Recovery Program will share her inspiring testimony filled with hope, restoration, and redemption.

2018 ENTERTAINMENT

TBD

2017 ENTERTAINMENT



REBA MCENTIRE

is a multi-media entertainment mogul with a successful career that spans music, television, theater, and retail industries. She has become one of the most successful female recording artists in history.



CAROLINE KOLE

has been making music professionally since she was 10. Reba spotted her at the Bluebird Cafe five years ago and they've been working together ever since. She has opened for artists such as Blake Shelton, Martina McBride, and Alan Jackson.

WHY SPONSOR?



Nashville Rescue Mission invites you to lend your support to the *Hearts of Hope Luncheon* by serving as a sponsor, donor, or host for this milestone event.

Sponsorships and donations from businesses, community leaders, and individuals will allow the homeless women and children the Mission serves to be treated to an extra special Valentine's Day. Your support will also go a long way in helping the Mission meet the needs of the growing population of homeless women and children in our community.

(Nashville Rescue Mission is recognized by the IRS as a publicly supported 501(c)(3) organization. As such, a portion of your donation may be tax deductible.)

SPONSORSHIP LEVELS

LEVEL 01

PRESENTING SPONSOR

\$25,000

YOUR BENEFITS:

- Your name listed on the Mission's website
- Your name listed in the event program
- Acknowledgment from the podium at the event
- Host a total of 20 people at two (2) tables for the luncheon, with prime room placement
- Your name displayed in a large scale, digital format during the event
- Mention in all event-related press releases distributed to media
- Your company name/logo will appear in social media posts related to the event
- Designation as a *Presenting Sponsor*, the highest level of sponsorship

LEVEL 02

HOPE SPONSOR

\$20,000

Hope Lives Here. With your generous donation, Nashville Rescue Mission can continue to offer hope to each person who walks through the doors. Your sponsorship gives hope for today, hope for tomorrow, and hope for eternity.

YOUR BENEFITS:

- Your name listed on the Mission's website
- Your name listed in the event program
- Acknowledgment from the podium at the event
- Host 10 people at your table for the luncheon, with prime room placement
- Your name displayed in a large scale, digital format during the event
- Mention in all event-related press releases distributed to media
- Your company name/logo will appear in social media posts related to the event

LEVEL 03

DREAM SPONSOR

\$10,000

Join us as we dream about the future. With your generous sponsorship, we have a dream for what each person who calls Nashville Rescue Mission home can accomplish in the future.

YOUR BENEFITS:

- Your name listed on the Mission's website
- Your name listed in the event program
- Acknowledgment from the podium at the event
- Host 10 people at your table for the luncheon, with prime room placement
- Your name displayed in a large scale, digital format during the event
- Your company name/logo will appear in social media posts related to the event

LEVEL 04

PROMISE SPONSOR

\$5,000

Let God's promise shine. The promise of safe shelter, nutritious food, warm clothing, and more can be fulfilled for those in need with your generous donation. Thank you for helping us keep our promise.

YOUR BENEFITS:

- Your name listed on the Mission's website
- Your name listed in the event program
- Acknowledgment from the podium at the event
- Host 10 people at your table for the luncheon

LEVEL 05

BELIEVE SPONSOR

\$2,500

"The future belongs to those who believe in the beauty of their dreams." - Eleanor Roosevelt

Your gift says you believe in the Mission. We thank you for also believing in what God can do in and through the lives of the less fortunate.

YOUR BENEFITS:

- Your name listed on the Mission's website
- Your name listed in the event program
- Acknowledgment from the podium at the event
- Host 10 people at your table for the luncheon

LEVEL 06

NASHVILLE RESCUE MISSION GUEST & PROGRAM PARTICIPANT TABLE SPONSOR

\$1,500

The highlight of the luncheon is the inclusion of all the guests from the Mission's Women's Campus, including participants of the Mission's Life Recovery Program. Indeed, these women are the guests of honor. Your sponsorship of this level provides funding for one out of the twenty (15) tables needed to host these ladies.

YOUR BENEFITS:

- Your name listed on the Mission's website
- Your name listed in the event program

SPECIAL OPPORTUNITY

LEVEL 07

CHILDREN'S AREA SPONSOR

\$2,500

For a single mom, sometimes the best gift of all is just a little time to herself. With your help, guests and program participants who are mothers, will have the opportunity to enjoy a luncheon in their honor without the worry and stress of watching their child (or children) in the process. As the *Children's Area Sponsor*, the Mission will provide supervised childcare, a hot lunch, and activities for the children so mom may enjoy this special event in her honor.

WHY SHOULD YOU SPONSOR AS A COMPANY?

Depending on your sponsorship level, your company has the opportunity to receive the following:

- Your company name/logo displayed in a large scale, digital format during the event
- Your company name mentioned in event-related press releases distributed to media
- Your company name/logo prominently placed in the event program, as well as printed event materials
- Your company name/logo may appear in an issue of our Heart of the Mission newsletter in relation to the event (48,000 average distribution) (Deadline for inclusion in the 2018 newsletter is December 10, 2017.)
- Your company name/logo will appear in social media posts related to the event (over 17,500 Facebook likes; over 4,500 Twitter followers, etc.)
- Your company name/logo will appear on the Mission's website (nashvillerescuemission.org) in relation to the event (over 9,000 monthly average users)

OUR HISTORY

In 1953, Dr. Charles Fuller, a well-known Gospel radio preacher from *The Old Fashioned Revival Hour* was invited to lead a revival at the Ryman Auditorium. After seeing

so many homeless men on the streets of Nashville, Fuller returned the money he received for speaking to be used for the establishment of a place that would care for the city's homeless. In 1954, Nashville Union Mission, today known as Nashville Rescue Mission, opened its doors to the homeless and hurting in the community. Our mission is to provide hope for today, hope for tomorrow, and hope for eternity to the hungry, homeless, and hurting.

CORE VALUES

01 EXTRAVAGANT FAITH

We live in full anticipation that God will do in the ministry of Nashville Rescue Mission those things we are willing to believe Him for and trust Him to do.

EPHESIANS 3:20 KJV

02 RADICAL HOSPITALITY

We believe God has called and commissioned us to be ministers of His radical love, grace, and mercy and we demonstrate that by treating those we serve in a way that honors that calling. We make God "visible" through hospitality.

MATTHEW 5:16 KJV

03 CONTINUOUS IMPROVEMENT

We never stop learning and growing, but respond to every opportunity with excitement in order to reach our full potential.

PROVERBS 18:15 NLT

04 EXCELLENCE

We turn away from minimal expectations, choose excellence in everything we do, and challenge those we lead to give their best to the ministry of Nashville Rescue Mission and the people we serve.

COLOSSIANS 3:23 NIV

05 CULTURE OF HONOR

We honor those that have laid the path before us and bless those who labor among us, as we embrace the future ahead of us.

ROMANS 12:10 NIV

HEARTS OF HOPE

Commitment Form

YES, I want to be a part of Nashville Rescue Mission's *Hearts of Hope Luncheon* on Saturday, February 10, 2018, at 11:00 a.m. at the Boone Business Building of Trevecca Nazarene University, (333 Murfreesboro Rd, Nashville, TN 37210).

- LEVEL 1
PRESENTING SPONSOR
\$25,000
- LEVEL 2
HOPE SPONSOR
\$20,000
- LEVEL 3
DREAM SPONSOR
\$10,000
- LEVEL 4
PROMISE SPONSOR
\$5,000
- LEVEL 5
BELIEVE SPONSOR
\$2,500
- LEVEL 6
NRM GUEST & PROGRAM PARTICIPANT TABLE SPONSOR
\$1,500
- LEVEL 7
CHILDREN'S AREA SPONSOR
\$2,500
- TABLE SPONSOR**
\$1,500
- TABLE HOST**
\$1,500 or more raised by table attendees

► List Table Attendees below

CONTACT INFORMATION:

BUSINESS INDIVIDUAL

Name _____

Address _____

City _____ State _____ Zip _____

Company/Organization _____ Type of Business _____

President or CEO Name _____

Title _____

Phone (_____) _____ - _____ ext _____ Email _____

Primary Contact Name Title _____

Phone (_____) _____ - _____ ext _____ Email _____

PAYMENT INFORMATION:

Amount of Sponsorship \$ _____

I cannot attend but would like to give a gift of \$ _____

Check (*Payable to Nashville Rescue Mission*) included with form

Credit Card

Visa / Mastercard / Discover / Am Ex / Other

Card Number _____

Expiration date _____ / _____ Security Code _____

Signature _____

TABLE ATTENDEES:

01. _____
02. _____
03. _____
04. _____
05. _____
06. _____
07. _____
08. _____
09. _____
10. _____

Please return completed form to:

Nashville Rescue Mission, Attn: Director of Special Events
639 Lafayette Street, Nashville, TN 37203 | sputnam@nashvillerescuemission.org

TODAY'S DATE:
____ / ____ / ____



639 Lafayette Street, Nashville, TN 37203

p 615-255-2475 *f* 615-259-3711 | nashvillerescuemission.org