



CELEBRATION OF HOPE *Luncheon*

SPONSORSHIP OPPORTUNITIES

THURSDAY, SEPTEMBER 28, 2017

11:00 A.M. - 1:00 P.M.

Music City Center

CELEBRATION OF HOPE

Celebration of Hope is an inspirational luncheon celebrating the hope many men, women, and children have found through Nashville Rescue Mission.

This event will bring together hundreds of business leaders, community leaders, and faithful supporters from across Middle Tennessee to support the Mission's efforts in providing hope for today, hope for tomorrow, and hope for eternity to the hungry, homeless, and hurting in our community.

We invite you to join us on Thursday, September 28, 2017, from 11:00 a.m. to 1:00 p.m. at the beautiful Music

City Center in the heart of Nashville. Jay Cleveland, a 2008 graduate of the Mission's Life Recovery Program, will share how his life has been radically redeemed as a result of his experience. Two-time Grammy Award Christian duo for KING & COUNTRY will perform.

While the Mission seeks to address homelessness and hopelessness in a way that is transformational and Christ-centered—we know we could not do this without the support of a generous and loving community. We invite you to join us so that together we may continue to meet the needs of the homeless and hungry in our community.

SPECIAL GUESTS



GUEST SPEAKER

JAY CLEVELAND

Jay went from being a high-school gang leader to a happily married father who today is giving back to the community. At the *Celebration of Hope Luncheon*, you'll hear how this 2008 graduate of the Mission's Life Recovery Program was radically redeemed by God's grace.



ENTERTAINMENT

for KING & COUNTRY

This two-time Grammy award-winning band, composed of Australian brothers Joel and Luke Smallbone, recently released their movie, *Priceless*, to rave reviews. They were named Artist of the Year and Group or Duo of the Year during the 2017 K-LOVE Fan Awards. They also won Song of the Year with their hit "Priceless."

WHY SPONSOR?



Nashville Rescue Mission invites you to lend your support to the *Celebration of Hope Luncheon* by serving as a sponsor, donor, or host for this milestone event, which is sure to draw a large and varied audience. Involvement as a sponsor is an exceptional means of reaching a targeted consumer-based audience with buying power. Your choice to support this event not only brings you exposure in the community, but it also creates a positive public image and general appearance of good will. Your sponsorship communicates that your company is aware of the issues of homelessness and addiction, and is committed to helping improve the lives of those affected. How much is this type of association worth? According to studies, two-thirds of Americans report having greater trust in those companies aligned with a social issue.¹ Sponsorships and donations from businesses, community leaders, and individuals will help the Mission continue to provide life transforming services to those in need.

(Nashville Rescue Mission is recognized by the IRS as a publicly supported 501(c)(3) organization. As such, a portion of your donation may be tax deductible.)

¹ 2008 Cone Communications Cause Behavior Study

SPONSORSHIP LEVELS

LEVEL 01

PRESENTING SPONSOR

\$25,000

YOUR BENEFITS:

- Your name listed on the Mission's website
- Your name listed in the event program
- Acknowledgment from the podium at the event
- Host a total of 20 people at two (2) tables for the luncheon, with prime room placement
- Your name displayed in a large scale, digital format during the event
- Mention in all event-related press releases distributed to media
- Your company name/logo will appear in social media posts related to the event
- Designation as a *Presenting Sponsor*, the highest level of sponsorship

LEVEL 02

HOPE SPONSOR

\$20,000

Hope Lives Here. With your generous donation, Nashville Rescue Mission can continue to offer hope to each person who walks through the doors. Your sponsorship gives hope for today, hope for tomorrow, and hope for eternity.

YOUR BENEFITS:

- Your name listed on the Mission's website
- Your name listed in the event program
- Acknowledgment from the podium at the event
- Host 10 people at your table for the luncheon, with prime room placement
- Your name displayed in a large scale, digital format during the event
- Mention in all event-related press releases distributed to media
- Your company name/logo will appear in social media posts related to the event

LEVEL 03

DREAM SPONSOR

\$10,000

Join us as we dream about the future. With your generous sponsorship, we have a dream for what each person who calls Nashville Rescue Mission home can accomplish in the future.

YOUR BENEFITS:

- Your name listed on the Mission's website
- Your name listed in the event program
- Acknowledgment from the podium at the event
- Host 10 people at your table for the luncheon, with prime room placement
- Your name displayed in a large scale, digital format during the event
- Your company name/logo will appear in social media posts related to the event

LEVEL 04

PROMISE SPONSOR

\$5,000

Let God's promise shine. The promise of safe shelter, nutritious food, warm clothing, and more can be fulfilled for those in need with your generous donation. Thank you for helping us keep our promise.

YOUR BENEFITS:

- Your name listed on the Mission's website
- Your name listed in the event program
- Acknowledgment from the podium at the event
- Host 10 people at your table for the luncheon

LEVEL

05

BELIEVE SPONSOR

\$2,500

"The future belongs to those who believe in the beauty of their dreams." - Eleanor Roosevelt

Your gift says you believe in the Mission. We thank you for also believing in what God can do in and through the lives of the less fortunate.

YOUR BENEFITS:

- Your name listed on the Mission's website
- Your name listed in the event program
- Acknowledgment from the podium at the event
- Host 10 people at your table for the luncheon

LEVEL

06

LIFE RECOVERY PROGRAM PARTICIPANT TABLE SPONSOR

\$1,000

Life Recovery Program Participants from the Men's and Women's Campuses will be attending this event. Your sponsorship of this level provides funding for a table of ten (10) participants to attend. (Current enrollment of 133 participants will require 14 tables.)

YOUR BENEFITS:

- Your name listed on the Mission's website
- Your name listed in the event program

LEVEL

07

TABLE SPONSOR

\$1,000

Your contribution of \$1,000 allows you to sponsor a table for ten (10) where you can invite business associates, co-workers, family, or friends to join you at this year's event.

WHY SHOULD YOU SPONSOR AS A COMPANY?

Depending on your sponsorship level, your company has the opportunity to receive the following:

- Your company name/logo displayed in a large scale, digital format during the event
- Your company name mentioned in event-related press releases distributed to media
- Your company name/logo prominently placed in the event program, as well as printed event materials
- Your company name/logo may appear in an issue of our Heart of the Mission newsletter in relation to the event (48,000 average distribution) (Deadline for inclusion is July 27, 2017.)
- Your company name/logo will appear in social media posts related to the event (over 17,500 Facebook likes; over 4,500 Twitter followers, etc.)
- Your company name/logo will appear on the Mission's website (*nashvillerescuemission.org*) in relation to the event (over 9,000 monthly average users)

OUR HISTORY

In 1953, Dr. Charles Fuller, a well-known Gospel radio preacher from *The Old Fashioned Revival Hour* was invited to lead a revival at the Ryman Auditorium. After seeing

so many homeless men on the streets of Nashville, Fuller returned the money he received for speaking to be used for the establishment of a place that would care for the city's homeless. In 1954, Nashville Union Mission, today known as Nashville Rescue Mission, opened its doors to the homeless and hurting in the community. Our mission is to provide hope for today, hope for tomorrow, and hope for eternity to the hungry, homeless, and hurting.

CORE VALUES

01 EXTRAVAGANT FAITH

We live in full anticipation that God will do in the ministry of Nashville Rescue Mission those things we are willing to believe Him for and trust Him to do.

EPHESIANS 3:20 KJV

02 RADICAL HOSPITALITY

We believe God has called and commissioned us to be ministers of His radical love, grace, and mercy and we demonstrate that by treating those we serve in a way that honors that calling. We make God "visible" through hospitality.

MATTHEW 5:16 KJV

03 CONTINUOUS IMPROVEMENT

We never stop learning and growing, but respond to every opportunity with excitement in order to reach our full potential.

PROVERBS 18:15 NLT

04 EXCELLENCE

We turn away from minimal expectations, choose excellence in everything we do, and challenge those we lead to give their best to the ministry of Nashville Rescue Mission and the people we serve.

COLOSSIANS 3:23 NIV

05 CULTURE OF HONOR

We honor those that have laid the path before us and bless those who labor among us, as we embrace the future ahead of us.

ROMANS 12:10 NIV

CELEBRATION OF HOPE

Commitment Form

YES, I want to be a part of Nashville Rescue Mission's *Celebration of Hope Luncheon* on Thursday, September 28, 2017, at 11:00 a.m. at the Music City Center (201 5th Ave S, Nashville, TN 37203).

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> LEVEL 1
PRESENTING SPONSOR
\$25,000 | <input type="checkbox"/> LEVEL 2
HOPE SPONSOR
\$20,000 | <input type="checkbox"/> LEVEL 3
DREAM SPONSOR
\$10,000 | <input type="checkbox"/> LEVEL 4
PROMISE SPONSOR
\$5,000 |
| <input type="checkbox"/> LEVEL 5
BELIEVE SPONSOR
\$2,500 | <input type="checkbox"/> LEVEL 6
LIFE RECOVERY PROGRAM
PARTICIPANT TABLE
SPONSOR
\$1,000 | <input type="checkbox"/> LEVEL 7
TABLE SPONSOR
\$1,000 | ▶ List Table Attendees below |

CONTACT INFORMATION:

BUSINESS INDIVIDUAL

Name _____

Address _____

City _____ State _____ Zip _____

Company/Organization _____ Type of Business _____

President or CEO Name _____

Title _____

Phone (_____) _____ - _____ ext _____ Email _____

Primary Contact Name Title _____

Phone (_____) _____ - _____ ext _____ Email _____

PAYMENT INFORMATION:

Amount of Sponsorship \$ _____

I cannot attend but would like to give a gift of \$ _____

Check (*Payable to Nashville Rescue Mission*) included with form

Credit Card

Visa / Mastercard / Discover / Am Ex / Other

Card Number _____

Expiration date _____ / _____ Security Code _____

Signature _____

TABLE ATTENDEES:

01. _____
02. _____
03. _____
04. _____
05. _____
06. _____
07. _____
08. _____
09. _____
10. _____

Please return completed form to:

Nashville Rescue Mission, Attn: Director of Special Events
639 Lafayette Street, Nashville, TN 37203 | sputnam@nashvillerescuemission.org

TODAY'S DATE:
____ / ____ / ____



639 Lafayette Street, Nashville, TN 37203

p 615-255-2475 *f* 615-259-3711 | nashvillerescuemission.org